



2016 Sponsorship Contribution Levels and Benefits

Sponsor the Tahoe Sierra Century! The Tahoe Sierra Century is a bike ride appealing to riders of all abilities and regularly attracts over 600 riders from the area and beyond. Your sponsorship supports the music programs at North Tahoe Middle and High school and positions your business to benefit from wide-spread exposure.

Gold Sponsor Benefits: \$ 1,000 and up

Online: company or organization **logo** on the TSC [homepage](#), description on the TSC [sponsor page](#) and posts on the TSC [Facebook](#) page.

Posters: company or organization **logo** on TSC posters all over town.

Banners: company or organization **logo** on banners. Banners are displayed the day of the ride at all rest stops and the Village, and at all school concerts for the 2016-2017 school year.

T-shirts: company or organization **logo** on the TSC t-shirts. One complimentary TSC t-shirt.

Concert Programs: company or organization **logo** on the TSC insert in the 2016-2017 school concert programs.

Silver Sponsor Benefits: \$ 500 and up

Online: company or organization **logo** in the scroll on the TSC [homepage](#), and description on the TSC [sponsor page](#).

Banners: company or organization **logo** on banners. Banners are displayed the day of the ride at all rest stops and the Village, and at all school concerts for the 2016-2017 school year.

T-shirts: company or organization **logo** on the TSC t-shirts.

Concert Programs: company or organization **name** on TSC insert in the 2016-2017 school concert programs.

Bronze Sponsor Benefits: \$ 250 and up

Website: company or organization **logo** on the TSC [sponsor page](#).

T-shirts: company or organization **name** on the TSC t-shirts.

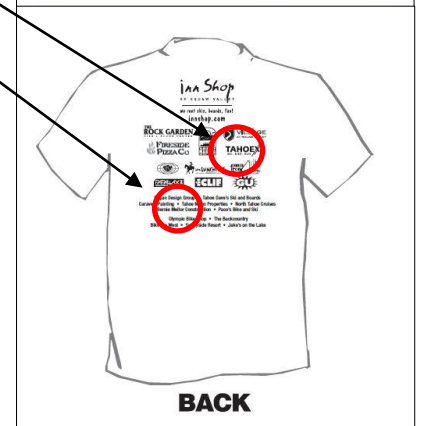
Concert Programs: company or organization **name** on TSC insert in the 2016-2017 school concert programs.



Gold

Silver

Bronze



To receive 100% of the listed sponsor benefits you must become a sponsor by July 1, 2016.

For more information contact Beth Nordby, Sponsor Chairman

Phone: (530) 581-1537 Email: bethnordby@sbcglobal.net

Sponsorship Agreement for the 2016 Tahoe Sierra Century

Sponsor Name: _____

Contact: _____

Mailing Address: _____

Phone: _____

Email: _____

Sponsorship Level: [] Gold, \$ 1,000 and up [] Silver, \$ 500 and up [] Bronze, \$ 250 and up

Please make checks payable to: Tahoe Sierra Century

Mail to: P.O. Box 1370, Tahoe City, CA 96145

FAN Club Tax ID: 68-0288582